

The expert guide to:

The Versatile Photo Case

The Black Dress of Photo Packaging

A black dress can be worn to work or with a little accessorizing for a night out on the town. By adding accessories to your black dress, you can make the ordinary into the extraordinary. The photo case is like a black dress. The more you accessorize it the more exceptional your packaging becomes.



MULTI-PRINT PACKAGING (multiple photographs)

Like an unadorned black dress worn to work, a photo case can be used for everyday packaging. A photo case can be used for bulk packaging of composite portraits (sororities, firefighters, police officers etc.) or other volume portraiture.

SINGLE PRINT PACKAGING (one picture)

Stamping your logo on a photo case can transform it from a multi-print carrier to a single print delivery system. Remember each quality portrait deserves its own packaging.



EXCLUSIVE SINGLE PRINT DELIVERY SYSTEM (one picture)

An elegant level of presentation can be achieved by fully accessorizing a photo case. To do this a studio must: dry mount the image on photo mount board; spray the image with a coating of protective lacquer spray; encase the image in tissue paper; brand the photo case with a unique studio logo; and use a sribbon to finish the look.



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Tyndell
PHOTOGRAPHIC AND
ART SUPPLIES, INC.

ACCESSORIES

- A unique studio logo to be embossed on the photo case
- Stribbons
- Tissue Paper
- Mount Board
- Lacquer Spray



20oz. Lacquer-Mat Spray



Stribbons

Photo Case
encased in tissue



Mount Board



Leopard

Raw Sienna

Zebra

Desert Tan

Black